

# Business Orientation Assessment Results

This slide shows the business orientation assessment score



## Level 1

- The IT strategy was developed absent of the business context.
- No business context documentation or stakeholder interviews were used to inform the development of the IT strategy.

## Level 2

- Some level of business context discovery was conducted prior to IT strategy development.
- The business context is documented as part of the IT strategy.
- It is not clear how the IT target state is derived from the business context.
- No linkage is shown between how IT supports the business context.

## Level 3

- Business context discovery was conducted prior to IT strategy development.
- The business context is not only documented as part of the IT strategy, it is clear that the IT target state is derived from the business context.
- Linkage is shown as to how IT initiatives and goals support the business context.

## Level 4

- The linkage between how IT will support the business is very clear.
- Readers can easily point to how IT initiatives can support business goals and/or capabilities.
- Clear depiction of how the IT target state is derived from the business context is present.